




CHOICES

2025 *impact* REPORT



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PRO-LIFE IS A STANCE.
PRO-LOVE IS AN ACTION.



MISSION

To glorify God and protect life by providing medical services and Christ centered support to anyone at risk for abortion.

VISION

We envision a culture where women and men faced with pregnancy decisions are transformed by the Gospel of Jesus Christ and empowered to choose life for their unborn children and abundant life for their families.

This Year
AT CHOICES

329

TOTAL
PREGNANCY
TESTS

291

POSITIVE
PREGNANCY
TESTS

393

ULTRASOUNDS

243

STI TESTS

100

SPIRITUAL
DISCUSSIONS

252

DECISIONS FOR
LIFE

CREATED IN HIS IMAGE

SANCTITY OF
HUMAN LIFE

Historically, Sanctity of Human Life Sunday is a day that churches across the nation set aside to honor and recognize the value of all human life. At CHOICES, we don't just dedicate a day or a month to observe the sanctity of human life. We work everyday to help create a culture of life in our churches and with individuals in our community. We want you to join us!

**FLORIDA RANKS #4 IN THE
NATION FOR ABORTIONS.**

**HILLSBOROUGH COUNTY
RANKS #3 IN IN FLORIDA
FOR ABORTIONS WITH AN
ESTIMATED 4,305 IN 2025.
THAT'S 12 ABORTIONS A DAY
IN OUR COUNTY ALONE.**



AMBER'S STORY

Amber came to us with heavy circumstances and very unexpected pregnancy. She already had a young baby at home and was in the middle of a separation due to physical abuse. Those close to her were encouraging her to have an abortion, but something was tugging at her heart. She says with the love and encouragement she found at CHOICES, she felt strong enough to fight for her baby and herself. She chose life for her daughter and engaged in our ongoing support program where she found community, compassion and resources to help her in her parenting journey.

[WATCH AMBER'S STORY](#)

how it works



A woman or couple is facing an unexpected pregnancy.



They find CHOICES and make an appointment at our clinic.



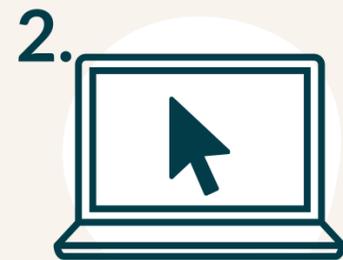
They receive information on all pregnancy options.



They are empowered to choose life & are provided with ongoing support options.



Baby is born & family continues to receive care and support.



They look online for help & information about abortion.



They are offered free medical services including pregnancy test, STI testing & limited ultrasound.



They see their baby for the first time.



All of this is done with the love of Christ & opportunities arise to share His plan of salvation.



Desired goal to connect them with local churches for ongoing discipleship & healthy community relationships.

GET INVOLVED: ANNUAL FUNDRAISERS



GOLF TOURNAMENT

Each year golfers join together to make a difference for life. This is a fun-filled day of golf, food, and prizes as men and women from the community support the mission and vision of CHOICES.



WALK FOR LIFE

An easy, fun way to get involved and make a difference for LIFE! Through this pledge-raising walk, participants are encouraged to get sponsors to help them reach their fundraising goal. We also include kid friendly activities so the whole family can be involved in making a difference for life!



GALA

The Gala is our annual fall fundraising dinner designed to introduce new donors to the ministry while celebrating life with our current supporters. Guests are invited by table hosts to hear powerful testimonies, learn about our impact in the community, and be inspired by a special featured speaker.

OUR AMAZING CHOICES *staff* & BOARD MEMBERS



CHOICES CLINICS STAFF

Kristen Mosley, Executive Director

Jessica Rickenbach, Development Director

Lydia Diaz, Financial Administrator

Lauren Pouncey, RN, Clinic Manager

Kurt Schaer, Fatherhood Coordinator

Mindy Henson, RN/ Sonographer

Becky Jameson, RN/ Sonographer

Ellen James, Patient Care Manager

Abbie Poyner, Clinic Administrator

Kelly Coleman, Patient Advocate

CHOICES CLINICS BOARD MEMBERS

LB Martin, Board Chair

Mike Burell, Secretary

Bill Reinhardt, Treasurer

Matthew Johnson

Gyhlaine Valladarers

CHOICES CLINICS MEDICAL DIRECTOR

Carol Ebersole, MD



WHEN FATHERS STAND PRESENT FEAR LOSES POWER.

We know dads are a key influence in the life of their children, and they need support too! We serve men during our medical appointments to empower them to be part of the conversation and decision making regarding their partner's pregnancy and educating them about resources and help.

This year, we have also grown our ongoing support program to engage more fathers and offered 16 different classes and events for dads. We have partnered with our local community to bring in male mentors so that our dads can see men with godly influence in their lives and find community in their role of fatherhood. We know their influence will echo for generations!

[**WATCH JUDITH & GILBERT'S STORY**](#)

Ongoing SUPPORT

24

parenting
support groups

24

pregnancy
support groups

24

bootcamp
classes

16

dad's breakout
classes/ events

15

discipleship
classes

18

post abortion
recovery
sessions

TOTAL CLASSES HELD: 121



We are committed to serving our patients not just at the point of their pregnancy decision, but throughout their pregnancy and through their baby's first year of life. We want to equip both moms and dads to be successful parents and to have everything they need to take care of baby. Through our ongoing support program, we served 101 patients in 2025. We held 121 classes for pregnancy education, parenting education, fatherhood support, discipleship, and post abortion healing. Our patients were provided with material resources such as diapers, wipes, clothing, strollers, car seats and pack-n-plays, and we partnered with our local churches to connect these families to church homes and other community resources to have support beyond our walls.

91% DECISIONS FOR *life* IN 2025



DONATION

update

IN PARTNERSHIP WITH:



Florida Pregnancy
Care Network, Inc.

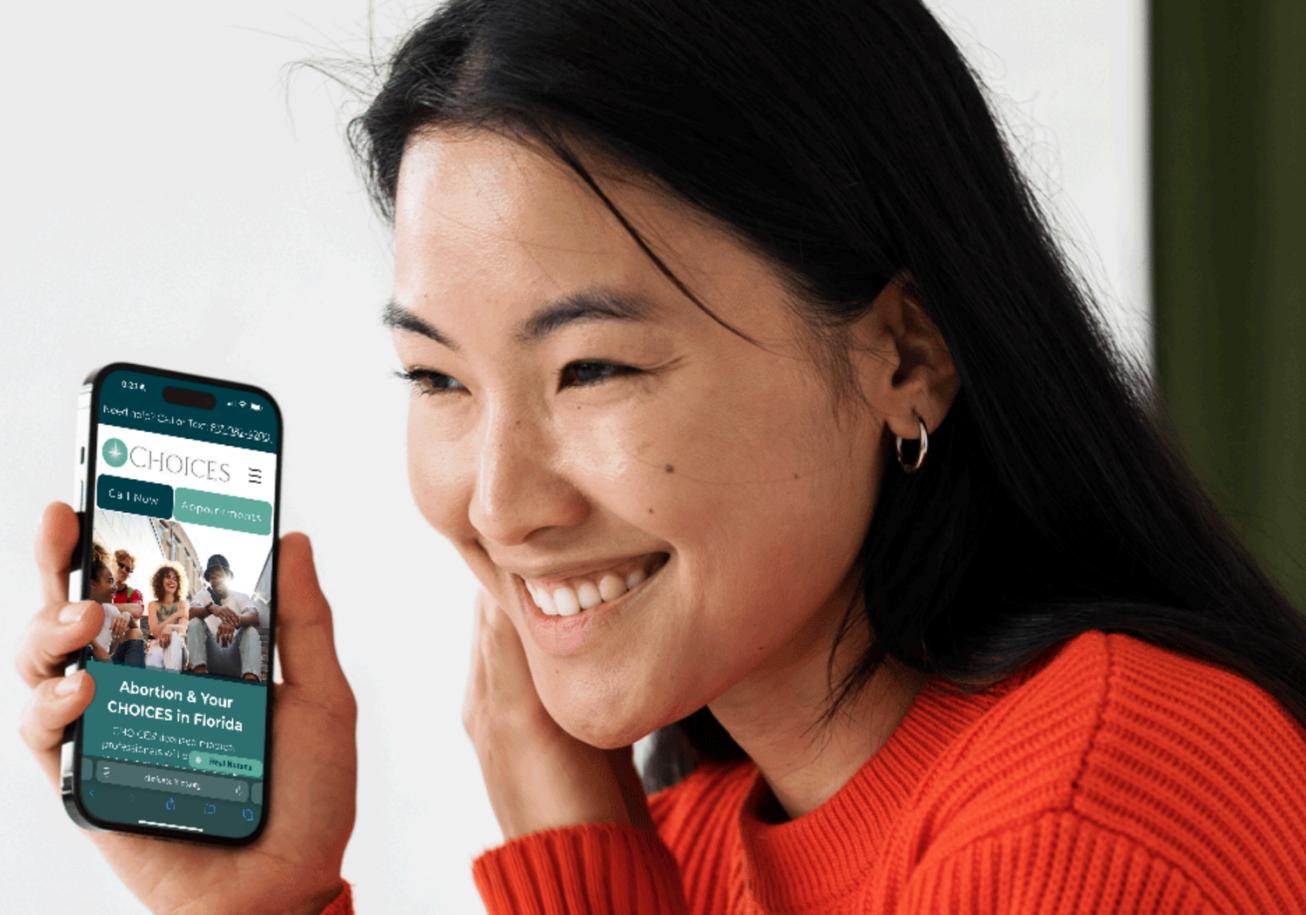


For 38 years, we have relied on the generosity of our community to provide diapers and wipes for our patients. Through your support, we have been able to serve thousands of families with essential baby supplies.

We are incredibly thankful that, through our partnership with FPCN, we now receive diapers and wipes from EveryLife, a pro-life diaper organization, at no cost to us.

Although we no longer have a need for diaper donations, we still have ongoing needs for baby clothes (newborn–2T), gift cards, and monetary donations. Please visit our website to learn how you can help:

[VISIT WEBSITE](#)



New WEBSITE

In 2025, we made the decision to create a new website for our patients—one that is more modern and better reflects who we are and the services we provide. The updated website offers easy access to important information, educational blogs, and convenient online appointment booking.

We continued a 24/7 nurse chat line, allowing patients to connect with a real nurse at any time for support and assistance with scheduling appointments. We hope this new website will help us reach more abortion-minded men and women and make it easier for them to connect with and book services through our clinic.



make a DIFFERENCE

Here's how you can partner with us to make a difference in this life-saving & life giving ministry!

PRAY-

Pray for women and men to be drawn to our clinics first when facing a pregnancy decision. For our staff and volunteers to serve with compassion and boldness. For decisions for life and abundant life in Christ.

If you would like to subscribe to be a prayer partner in this way please visit

www.LifePrayerPartner.com/Choices

PARTICIPATE-

Participate in or sponsor our annual fundraising and community events.

Visit our website to learn more about our upcoming events!

PARTNER-

Your investment in CHOICES will:

- Allow us to demonstrate the love of Christ & lead those we serve to follow Him.
- Empower decisions for life
- Provide education on healthy pregnancies, childbirth, & parenting
- Support adoption options for birthmothers & couples
- Allow women & men to experience healing & freedom from past abortions
- Provide baby boutique supplies for patients to earn while they learn
- Encourage men to embrace & live out their role as husbands & fathers

[LEARN MORE](#)

YOUR GIFT *saves lives*

CHOICES is a non-profit 501(c)3 that is supported by individuals, businesses, churches, and community partners who believe in creating a healthier community and cultivating a culture of life.

EVANGELICAL COUNCIL FOR FINANCIAL ACCOUNTABILITY



CHOICES is guided by a volunteer Board of Directors who have made a profession of Christian faith and are financially accountable through membership with the Evangelical Council for Financial Accountability (ECFA). Our organization is also a member of CareNet and the National Institute of Family and Life Advocates (NIFLA).

thrivent[®]

LET'S BUILD A
FOUNDATION
THAT LASTS

When you give to our endowment fund beyond your regular giving, you help build an organization that lasts. Since only a portion of the fund is used each year, what you give grows. And what grows sustains our mission as a permanent source of support. For more information about how our endowment fund works, contact finance@choicesclinics.org or contact Thrivent at contactus@thrivent.com or call 800-365-4172.

Nothing we do here at CHOICES would be possible without the support of our community partners!

You can learn more about **CHOICES** + how you can join us in cultivating a culture of life by visiting our website.

LEARN MORE

 empoweredtochoose.net

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